



# TOWN OF LOS GATOS

CIVIC CENTER  
110 E. MAIN STREET  
P.O. Box 949  
LOS GATOS, CA 95031

## Press Release

FOR IMMEDIATE RELEASE

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For information contact:

Pamela Jacobs, Assistant Town Manager

(408) 354-6832

Kerry Harris, Sergeant

(408) 399-5754

[www.losgatosca.gov](http://www.losgatosca.gov)

## October is Los Gatos Prepared Month

### Town launches new annual campaign to help community get ready for earthquakes, pandemic flu

**Los Gatos, Ca.** At the October 2<sup>nd</sup>, Town Council meeting, Mayor Diane McNutt will officially proclaim October as Los Gatos Prepared Month. Throughout October, the Town of Los Gatos will conduct a public education and outreach program to encourage every resident and business in Los Gatos to have the skills and resources necessary to be self sufficient in the event of a natural or other disaster.

Opportunities to learn how to be self sufficient include informational booths at the Farmers Market on October 8 and October 15, and neighborhood get-togethers on the October 17 anniversary of the 1989 Loma Prieta Earthquake. The focus will be on community self sufficiency for at least 72 hours after an earthquake and two to four weeks in the event of a pandemic flu.

Volunteers trained through the CERT (Community Emergency Response Team) program will organize and host the neighborhood get-togethers. Residents and businesses interested in participating in a neighborhood event can find the nearest location to them at [www.losgatosprepared.org](http://www.losgatosprepared.org).

The Town's new emergency preparedness website also has easy-to-follow emergency preparedness tips for earthquakes, pandemic flu, and disasters in general, for both residents and businesses. Links to other governmental agencies' emergency information are included on the site.

Cc: Town Council  
Los Gatos Weekly Times  
San Jose Mercury News  
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